

TALLY SHEET

(MENTHOL) IN-DEPTH
NO. 1602-20644
DECEMBER, 1982

		TOTALS
REFUSED TO BEGIN:	<u> </u> ^{R. P. 2} <u>1</u>	<u>6</u>
TERMINATES:		
Q.1A - AGE:	<u> </u> <u> </u> <u>11</u>	<u>12</u>
Q.1B - OVER QUOTA 18-34:		
OVER QUOTA 34-54:		
Q.2 - MALL EMPLOYEE:	<u>1</u>	<u>1</u>
Q.3 - PAST 3 MONTHS PARTICIPATION:		
Q.4 - NON-FILTER CIGARETTES: ^{no-smoke}	<u> </u> <u> </u> <u>11</u>	<u>12</u>
Q.5 - MENTHOL CIGARETTES:	<u>11</u>	<u>2</u>
Q.6 - OVER QUOTA REG/KINGS:		
OVER QUOTA LONGER/100'S/120'S:		
Q.7 - NOT STARRED BRAND:		
OVER QUOTA FULL-FLAVOR:		
OVER QUOTA LOW-TAR:		
Q.8 - OVER QUOTA FEMALE:		
OVER QUOTA MALE:		
ETHNIC:		
Q.11 - REFUSED TO PARTICIPATE:		
Q.12 - UNABLE TO PARTICIPATE:		
COMPLETES: MALE 18-34: _____ MALE 35-54: _____		
FEMALE 18-34: <u>1</u>	FEMALE 35-54: _____	<u>1</u>
FULL-FLAVOR: _____	LOW-TAR: <u>1</u>	<u>1</u>
REG/KINGS: <u>1</u>	LONGER/100'S/120'S: _____	<u>1</u>
BLACK: <u>1</u>	WHITE: _____	<u>1</u>
CITY: <u>NANUET</u>	TOTALS ---->	<u>37</u>
INTERVIEWER NAME: <u>Kerry Stryker</u>		
DATE: <u>12-11-82</u>		

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